

### **Annual Golf Tournament**

The Annual Golf Tournament for the Cocoa Beach Regional Chamber of Commerce and The Military Affairs Council is one of the Chamber's longest running events. It is a traditional affair that is popular among many Chamber members who attend every year. The purpose of this event is to help support the ongoing efforts of the Cocoa Beach Regional Chamber and its Military Affairs Council.

The tournament is an opportunity for members to network and get business done while enjoying some friendly competition. It is a networking event that offers much more than a typical luncheon, allowing for camaraderie and fun to forge partnerships that last long after golfers leave the course. In addition to the tournament itself, the event includes a variety of contests that involve prizes and are each sponsored by various parties.

Friday, April 5, 2024
Rockledge Country Club
11:30 AM

# Why be a sponsor?

- The audience is composed of people who are local influencers and well-known community members, giving you access to the "who's who" of Brevard County
- This event is highly interactive, allowing the sponsor to be directly involved with the golfers through providing beverages and supporting teams
- The tournament is a respected trademark event; attendees are familiar with it and faithfully attend every year



## **Sponsorship Opportunities**

## Pro Title Sponsor - \$5,000 (1 Available)

- Top listing of company name/logo on all available program materials as Pro Title Sponsor.
- Includes tournament entry fee for 4 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away bag for all golfers (to be provided by sponsor).
- Two tee sponsor signs provided by the Chamber.
- Speaking opportunity at the awards ceremony.
- Presentation of award(s) at reception.

## Leaderboard Sponsor - \$2,500 (1 Available)

- Company name/logo on all available program materials as Leaderboard Sponsor.
- Includes tournament entry for 4 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- One tee sponsor sign provided by the Chamber.

#### Awards Sponsor - \$1,500 (2 Available)

- Company name/logo on all available program materials as Awards Sponsor.
- Includes tournament entry for 4 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Presentation of award in one category.

#### Golf Ball Sponsor - \$1,500 (1 Available)

- Company name/logo on all available program materials at Golf Ball Sponsor.
- Includes tournament entry for 4 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Company name/logo on Golf Balls for Tournament.





## **Sponsorship Opportunities Cont.**

## Shotgun Sponsor - \$1,500 (1 Available)

- Company name/logo on all available program materials at Shotgun Sponsor.
- Includes tournament entry for 4 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Welcome golfers at opening ceremony.

## Golf Cart Sponsor - \$1,500 (2 Available)

- Company name/logo on all available program materials as Golf Cart Sponsor.
- Includes tournament entry for 4 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers.
- Company name/logo on Golf Carts.

#### Longest Drive Sponsor - \$1,000 (1 Available)

- Company name/logo on all available program materials as Longest Drive Sponsor.
- Includes tournament entry for 2 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Company name/logo signage on Longest Drive Hole.

#### Sand Trap Sponsor - \$1,000 (1 Available)

- Company name/logo on all available program materials as Sand Trap Sponsor.
- Includes tournament entry for 2 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Company name/logo signage at first and last Sand Trap.

#### **Boxed Lunch Sponsor - \$750 (2 Available)**

- Company name/logo on all available program materials as Boxed Lunch Sponsor.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Company name/logo on lunch boxes or lunch bags at event.



## **Sponsorship Opportunities Cont.**

### Closest to the Pin Sponsor - \$500 (1 Available)

- Company name/logo on signage at Contest Hole.
- One tee sponsor sign.

## Driving Range Sponsor - \$500 (1 Available)

- Company name/logo on signage at Driving Range.
- One tee sponsor sign.

## Mulligan Sponsor - \$500 (1 Available)

- Company name/logo on signage for Mulligan Sales.
- One tee sponsor sign.

#### Beverage Sponsor - \$500 (4 Available)

- Company name/logo on Beverage Cart.
- Acknowledgement at the tournament awards ceremony.

#### Koozie Sponsor - \$500 (1 Available)

- Company name/logo on Koozie.
- Acknowledgement at the tournament awards ceremony.

#### Hole Sponsor - \$300 (14 Available)

- Exhibit area for your company at a tee area.
- One tee sponsor sign.

#### **Supporting Sponsor - \$150**

• One Tee Sponsor Sign

### Item in Goodie Bag - \$100 (Unlimited)

Placement of item in goodie bag provided by sponsor.

